



# Sponsor the people building the future of maps and location

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Geomob sponsorship opportunities

[events](#) • [podcast](#) • [newsletter](#) • [community](#)





# Geomob is Community

London, Berlin, Barcelona, Edinburgh, Lisbon, Utrecht, Dublin, ...

# Quality beats reach

Geomob is intentionally niche: fewer random eyeballs, more relevant practitioners.

23

events in 2025

3,500

newsletter subscribers

7,500

podcast listens / 90 days

330+

podcast episodes

**For sponsors, the value is access to a trusted room: developers, founders, product people, researchers, standards people, OSM leaders, and geospatial decision makers.**

## Not a lead-harvesting channel

Geomob does not sell or hand over attendee email addresses. The value is attention, credibility, and goodwill.

## Not a conference machine

Community-run, friendly, practical, and low-fluff. Sponsors support the room, not an event-agency upsell.



# What is Geomob?

Europe's grass-roots gathering place for geospatial builders.

## History & Growth

Started in London in 2008 and grown organically across Europe.

## Widespread Presence

Active in London, Berlin, Barcelona, Edinburgh, Lisbon, Utrecht, and more.

## Core Activities

In-person events, a weekly podcast, and a monthly newsletter.

## The Vibe

Practical talks, friendly rooms, and very little tolerance for marketing spin.



Geomob Berlin, Feb 2026

[geomob.com](https://geomob.com)

# Who you'll reach as a sponsor

People from the organisations shaping maps, mobility, logistics, software, infrastructure, and open geo regularly attend Geomob.

Google

Apple

HERE

Mapbox

Ordnance Survey

Overture Maps

OpenStreetMap

Esri

 Startups

 Universities

 Local government

 Open source projects

**The sponsor proposition: be seen as useful by an audience at the leading-edge of geo.**

# A community with serious credibility

Past speakers and guests include some of the best-known names in modern geospatial.

## Marc Prioleau

MD, Overture Maps

## Ed Parsons

Veteran Google geospatial technologist; former Ordnance Survey CTO; Geomob sponsor!

## Mikel Maron

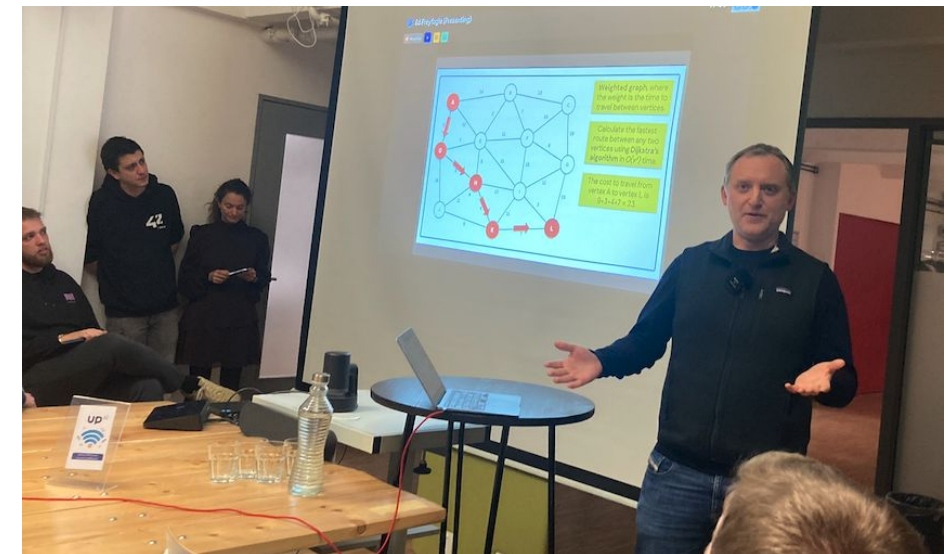
OpenStreetMap and humanitarian mapping leader

## Jack Dangermond

Founder of Esri; podcast guest

## Geomobsters: a deep bench of practitioners, founders, researchers, academics, open-source contributors. Geogeeks.

- Talks are by people who worked on the thing being discussed.
- The format rewards practical substance over polished PR.
- Sponsors benefit from the trust Geomob has built over 15+ years.
- Past speakers/podcast guests: Andy Allen, Steve Coast, James Cheshire, Terence Eden, James Fee, Ken Field, Miriam Gonzalez, Sarah Hoffmann, Muthu Kumar, Denise McKenzie, JP Mens, Allan Mustard, Raf Roset, Chris Sheldrick, Joana Simoes, Giuseppe Sollazzo, **500+ more**



# Events that feel like community

Short practitioner talks first. Real conversations afterwards.

## Concise Sessions

Four or five 15-minute talks per event.

## Diverse Speakers

Developers, PMs, designers, founders, academics, researchers, artists, and hobbyists.

## Substance over PR

No PR pitches. The person on stage worked on the topic.

## Broad Geo Spectrum

OSM, cartography, routing, EO, data, infra, and more.



# The second half is the magic

The talks bring people into the room. The drinks turn that room into a network.

**Relaxed socializing is where introductions, hiring conversations, demos, partnerships, & follow-ups happen naturally.**



Partnerships



Hiring



Demos



Follow-ups



# What sponsorship funds

Geomob is community-funded. Sponsorship keeps the format open, affordable, and fun.



## Venues

Rooms that make it easy for the community to gather.



## Drinks

The social part is not an add-on. It is the community engine.



## Podcast production

The weekly show needs editing, hosting, etc.



## Operations

Comms, websites, logistics, and coordination.

**Geomob is not a profit center.**

**Sponsors make the community sustainable without turning it into a sales funnel.**

# Event sponsorship

A simple way to be visibly useful in the local geo community.

- ✓ Logo and link on event page and confirmation emails.
- ✓ Social media mentions before and after the event.
- ✓ Logo in the event presentation.
- ✓ Two minutes to address the audience at the start.

## Pricing

**Eurozone: €250/event or €600/year/city**

**UK: £250/event or £600/year/city**

Annual sponsorship includes a newsletter feature.



# Podcast sponsorship

A host-read mention that lands with the right audience.

- ✓ Sponsor announcement read at the start of an episode, up to 60 seconds.
- ✓ Link and logo included in show notes.
- ✓ Mention on social media when the episode is released.
- ✓ Cost: €600 for four episodes.

**7,500**

listens in previous 90 days

**330+**

episodes since 2020

Podcast hosts



**Ed Freyfogle**

co-founder of [OpenCage](#)



**Steven Feldman**

[KnowWhere Consulting](#)



**Denise McKenzie**

Managing Partner [PLACE Trust](#)



**Jeremy Morley**

geospatial scientist with experience in government and academia



**Alastair Graham**

freelance [geospatial/earth observation consultant](#)

# Newsletter & social sponsorship

Small numbers, high relevance, no spray-and-pray.

**3,500**

newsletter subscribers

**2,500**

LinkedIn followers

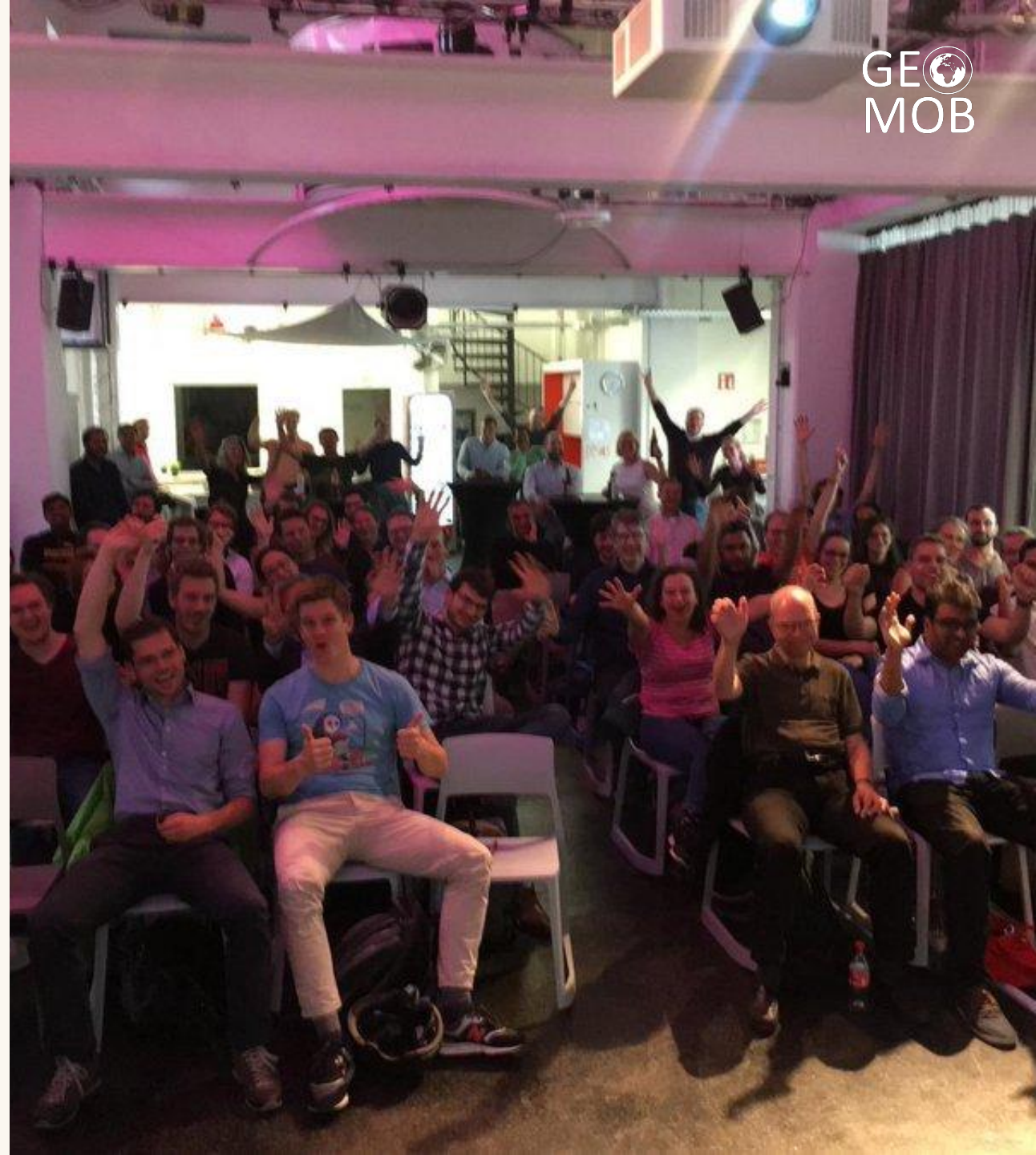
**1,500**

Mastodon followers

## Monthly newsletter sponsor

One sponsor per month. Only one brand featured to ensure maximum impact and exclusivity for our partners.

**Cost: €250**



# Global supporter

For brands that want to be visibly associated with Geomob everywhere.

- Logo, link, and tagline on all Geomob pages.
- Annual sponsorship of centrally coordinated events.
- Podcast sponsorship package included.
- Exposure across events, newsletter, podcast, and social media.

**Minimum €3,000/year**



# Choose the right level

Keep it simple: local, media, or global.

Package	Cost	Best for
Single Event	€250 / £250	Local visibility + 2-minute intro
City annual	€600 / £600	All local events + newsletter feature
Podcast	€600	Four host-read episode mentions
Newsletter/social	€250	One monthly newsletter feature
Global supporter	from €3,000/year	Presence across all Geomob channels

Sponsor benefits are deliberately practical and lightweight.

Geomob stays **community-first**; sponsors get useful visibility without turning events into sales theater.

# You're in good company

Some of the brands that support Geomob in various cities around the world



# The Geomob sponsor promise

Useful visibility. No spam. No bait-and-switch.

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## Privacy-respecting

Sponsors are visible to the audience, but Geomob does not hand over attendee email addresses.

## Substance over pitch

Geomob talks are not bought speaking slots or product demos disguised as content.

## Community-first

Sponsors support the room, the drinks, the podcast, and the newsletter.

**That is exactly why the audience trusts Geomob -  
and exactly why sponsor visibility has real value & social capital.**

# Other possibilities

Have an idea that fits the Geomob ethos? Bring it.

## Audience-voted prizes

Special prizes for the best speaker as voted by the community.

## Custom packages

Bespoke relationships for brands looking for deeper community integration.

## In-kind contributions

Help with design, editing, tooling, websites, or automation services.



**Keep it useful, low-friction,  
& community-friendly.**



**Support the community.  
Build your geospatial brand.**

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